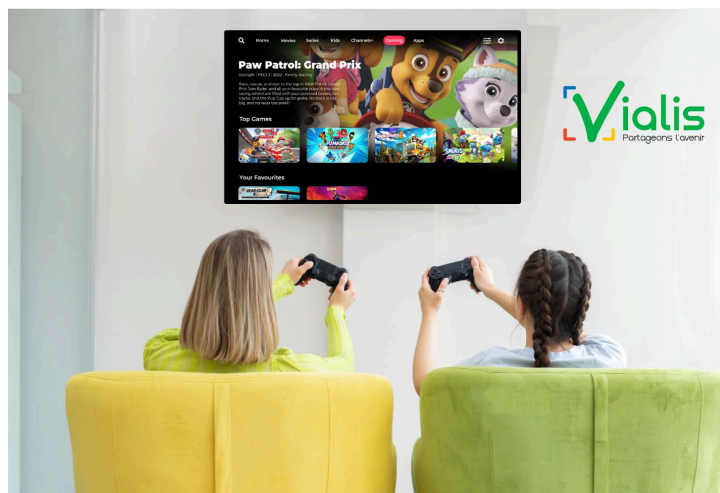


Press Release

Netgem and Vialis announce a partnership to revolutionize the TV experience in France.



Paris, France – Wednesday, November 26, 2025 –

Netgem has entered into a strategic partnership with Vialis, France's top alternative fiber operator. The partnership is built on two key pillars: Netgem's complete acquisition of Vialis' existing TV platform and its related contracts, together with a major upgrade to the Vialis' offering through the integration of Netgem's premium and innovative content lineup.

Netgem Assumes Complete Oversight of TV Platform Operations

Under this partnership, Netgem will manage Vialis's TV service end-to-end. This includes negotiating content rights with providers, operating, promoting, innovating, and maintaining the TV platform. By outsourcing the TV and content management, Vialis can optimize its service portfolio while retaining control over its customer base management.

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A richer, more innovative content experience for Vialis subscribers

This partnership aims to revitalize Vialis' TV & content offering through the launch of innovative products and content. Vialis subscribers will gain access to a broader range of entertainment, according to the 'WATCH / STREAM / PLAY' motto, including:

- TV: National, local, and German channels.
- FAST: New channels for an enriched television experience, complementing the thematic ones.
- VOD: A Cinema-Series VOD offer of more than 20,000 titles, published by Netgem under the Videofutur brand.
- Google Store services: All Google Store services, and in particular the various SVoD services.
- Cloud Gaming: A video game streaming service published by Netgem, offering a new dimension of entertainment, directly on the TV.

The Android TV box will be supplied with a gamepad to optimize the user experience, and the Vialis customers will benefit from Netgem's multi-device applications.

Netgem will deliver a complete, more flexible, and highly competitive TV service. Vialis customers will gain direct access to Netgem's product and service roadmap, ensuring they are always among the first to enjoy the latest innovations.

This partnership between Netgem and Vialis marks a major milestone in the evolution of digital entertainment for Vialis, offering a stronger user experience and a more compelling value proposition for their subscribers.

Mathias Hautefort, CEO of Netgem Group, stated:

"With this partnership with Vialis, we are very pleased to offer their customers a significant enhancement to their offering with our WATCH / STREAM / PLAY approach. This agreement, like our recent announcements in the UK market, illustrates the Netgem group's ability to help telecom operators re-enchant their customers in terms of content."

Benoît Schnell, General Manager of Vialis, commented:

"We are thrilled to join forces with Netgem. This strategic collaboration not only allows us to optimize the management of our TV service, but, more importantly, to offer our subscribers a significantly enriched entertainment experience. By integrating Netgem's content, we are taking a major step forward in delivering a TV service that is more modern, more diverse, and consistently more attractive".

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About Netgem:

Since 1996, Netgem has been a provider of technology and services for the video entertainment industry. The company operates across two key sectors: Streaming Solutions – delivering content and technology to telecom operators and Media Services – supporting rights holders in preserving and monetising their assets. Both divisions share a common goal: helping clients offer accessible entertainment to everyone, in line with the company's tagline, "Everyone's Entertained".

Netgem is listed on Euronext Growth (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP). www.netgem.com



About Vialis:

With over a century of history and nearly 280 employees, Vialis is a local mixed-economy company based in Alsace, operating across several sectors:

- Electricity and natural gas
- TV, high-speed Internet, and fixed and mobile telephony
- Lighting and signaling

In each of these areas, Vialis, a human-sized company, upholds its core values: proximity to its customers, quality of service, and a human-centered approach.